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Local philanthropy meets fundraising goal

STILLWATER, Okla. – Big Brothers Big Sisters’ nationally branded fundraising campaign, Bowl for Kids’ Sake, raising over \$36,500 for the Stillwater community.

Stephanie Fry, Area Director for the Stillwater office of Big Brothers Big Sisters of Oklahoma, was please with the outcome of this event. Participants raised money and surpassed their fundraising goal of \$35,000

“We are so grateful to have met our 2015 goal for Bowl for Kids Sake with over \$36,500 raised in this year's campaign! Big thanks to Travis and Heather Ford and OSU Basketball for their support, as well as the Pom Squad,” Fry said.

Last Wednesday was the Collegiate Bowl Night. The OSU Basketball team, Pom Squad, fraternities and sororities joined together to raise over \$3,500. The men of Pi Kappa Alpha put a special effort by sponsoring this year’s Bowl for Kids’ Sake.

“Having the involvement and support of the School of Media and Strategic Communications and the men of Pi Kappa Alpha really made a difference this year in helping us meet our goals,” Fry said. “OSU students are already involved in our mentoring program; it's wonderful to have their fundraising support for our mission, as well. “

Another Collegiate Bowl night will be held this time next year. Big Brothers Big Sisters is looking forward to promoting the event to OSU students for the chance to raise even more money for the children who need mentoring in Stillwater. For pictures from the event and ongoing updates, visit Bowl for Kids’ Sake – Stillwater on Facebook, or follow their Twitterfeed at BBSOKStw.

Big Brothers Big Sisters of Oklahoma is a donor-supported volunteer organization that provides children facing adversity with a caring adult mentor and friend who, through a professionally supported relationship, stand in the gap to change their lives. In 2014, Big Brothers Big Sisters of Oklahoma served 1,400 children. Independent research shows that the positive relationships between youth in the Big Brothers Big Sisters program and their Big Brothers and Big Sisters have a direct, measurable and lasting impact on children’s lives. The program is proven to improve children’s odds for succeeding in school, behaving nonviolently, avoiding drugs and alcohol and breaking negative cycles. To learn more about Big Brothers Big Sisters and how you can change how our children grow up in Oklahoma, visit www.bbbsok.org.

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